

Deal Id is 27031

Ordered Political Addressable Campaign

Title



Kyle Kirkland for Congress

Title

CA

State

Deal ID	Advertiser	Agency	Flight Start	Flight End	Stage	AE
27031	Kyle Kirkland for Congress	Ampersand	2024-01-19	2024-01-30	Order Closed/Won	Mark Failla

Gross Booked Value	Net Booked Value	Booked Units
\$46,780.97	\$39,763.82	472,535

Included Networks
A&E, ABC Family, AMC, Animal Planet, AXS TV, BBC America, BET, FYI, Boomerang, Bravo, Chiller, CMT, CNBC, CNN, Comedy Central, Cooking Channel, Destination America, Discovery Channel, DIY, E!, ESPN, ESPN News, ESPN2, ESPNEWS, ESPNU, Food Network, Fox Business, Fox News Channel, Fox Sports 1, FUSE, FX, GAC, Golf Channel, GSN, H2, Hallmark Channel, HGTV, History, HLN, ID, IFC, Lifetime, LMN, Military, MLB, MLB Network, msnbc, MTV, MTV2, Nat Geo Wild, National Geographic Channel, NBA TV, NBC Sports, NBC Sports Network, NFL Network, NHL Network, Outdoor Channel, Ovation, OWN, Oxygen, RFDTV, Science, Science Channel, Spike, Syfy, TBS, Tennis Channel, Discovery Family, The Weather Channel, TLC, TNT, Travel Channel, truTV, POP, TV Land, UP, USA, USA Network, VH1, Wetv

This is an addressable campaign. The spot air times will vary across households and networks with addressable capability. The post-reporting is based on the delivered impressions and not specific air times on each network.